

NEW MEMBERS OF EDITORIAL BOARD



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Professor Milan Stamatovic, Ph.D., is a Director of Master and Doctorial Studies at Metropolitan University, Belgrade. He is Professor of Management, Strategic Management, Marketing Management, Entrepreneurship and related subjects.

Few years ago Professor Stamatovic gained his second Ph.D. in Economics, and more than twenty years ago he gained his first Ph.D. in Technical Science from Belgrade University. Thanks, to a fellowship given by The International Atomic Energy Agency (IAEA) he served as a research fellow at Syracuse University for two years. He holds all research title from scientific associate up to scientific adviser given by The Ministry of Science and Technology.

Professor Stamatovic has been DEAN of five different Faculties and elected as RECTOR of Union University and Alfa University.

During his business carrier he has been a Head of Chemical and Ecological Department of Institute of Nuclear and Raw Mineral Materials (ITNMS), Director of Holding Sector of Yugoimport-SDPR, Assistant Director of Privatization Agency and etc.

For the past ten years Professor Stamatovic has been involved as a founder in establishing of Faculty of Business IT and Faculty of Hotel and Tourist Management.

He has participated in a great number of scientific research projects financing by Ministry of Science and Technology. He is also taken part in number of international projects. The list of other work of Professor Stamatovic includes over 200 scientific articles in national and international publications, which include twelve textbooks and three monographs.

Professor Stamatovic is Member of New York Academy of Science (NYAS) since 2000 and Member of American Institute of Chemical Engineering (AIChE) since 1987.

Most important references:

Books and chapters:

1. Stamatovic, M., Improvement of the Model and Practice of the System of Measurement of the Business Performance in Small and Medium Enterprises in Serbia, Publisher University of Business Academy, Faculty of Economy and Engineering Management, 2012, Novi Sad, ISBN 978-86-87619-45-6

2. Stevović S., Stamatović M, Ivanović G, Methodological approach and artificial intelligency application as solution for environmental conflict related to large dams, Dams and Reservoirs under Changing Challenges, pg. 785-791, ICOLD 2011, ISBN-13: 978-0-435-68267-3, Publisher Taylor&Francis Group, www.icold2011.ch/en

3. Damjanović, D., Stamatović, M., (2010) "Identification and Usage of Preferable Brand Attributes in the Process of Creating Marketing and Brand strategy, in GLOBAL CRISIS IN THE CENTRAL-EASTERN EUROPEAN REGION; Influence on Financial Systems and Small and Medium-Sized Enterprises, Publisher Czestochowa University of Tehnoligy, Poland, in cooperation with: Belgrade Banking Academy and Institute of Economic Science Belgrade, ISBN 978-83-81118-53-4, pp. 17-28,

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1. Andevski, M., Urošević, S., Stamatović, M., Discourse of sustainable development-a base of environmental education in Serbia, Environmental Engineering and Management Journal-EEMJ, Vol. 11, No 9, (2012) 1821-1836.

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3. Bulaic, A., Stamatovic, M., 2012: The importance of defining the hypothesis in scientific research, International Journal of Education Administration and Policy Studies Vol 4(3), pp 345-351, June, 2012, Available online at <http://www.academicjournals.org/IJEAPS>, DOI: 10.5897/IJEAPS11.091, ISSN 2141 - 6656 c2012 Academic Journals

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5. Stamatović, M., Damjanović, D., Zakić N. 2011: Brand Perception in the Function of Strong Brand Formation, African Journal of Marketing Management, Vol. 3(6), June 2011, ISSN 2141-2421

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2. Milivojević, T., Stamatović, M., (2011), Subjective Experience of the Process of Gaining a PhD Degree, Megatrend Review.Vol.8(2), pp.573-586, ISSN 1820-3159, UDK 33. 378.046.4:159.947.5, COBISS.SR-ID 116780812
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4. Stamatović, M., Zakić, N., (2010), Effects of the global economic crisis on small and medium enterprises in Serbia, Serbian Journal of Management, 5 (1)., pp. 151-163, ISSN 1452-4864, COBISS.SR-ID 130171660
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